

## Our story

«The |ourney is the destination» is Memo's motto: the time of the journey is an integral part of the experience, it is essential for the encounter with beauty to occur. Creating a perfume is part of the same movement; it is also a matter of patience and high standards in order to achieve the desired olfactory landscape. It is faithful to this vision of beauty that Memo redraws the map of a sensitive world rich in emotions, by creating a unique olfactory world map.

# The origin

The Parisian fragrance house launched in 2007 by Clara Molloy and her husband John sees fragrance as a journey, forging its identity around magical destinations and potent raw materials. This desire for travels to far-off places and encounters is the very reflection of the founding couple:

she, the Parisian-Catalan poet,
he, the sporty Irish globetrotter.





An osmanthus submerged in a cloud of tea

Time stands still over Inlé lake in Burma. This fragrance reflects that tranquility. With its **jasmine**, **mate** and **osmanthus** absolutes, this floral fragrance offers a trail of floating gardens and orchards from Asia. A shimmering lake, the golden sky. Wandering clouds, radiant lights. Inlé.

### **TUBES**

40 ml / 1.35 fl.oz.

CARE ABOUT EARTH



PLANT-BASED TUBE RECYCLED PLASTIC CAP

SHOWER GEL SHAMPOO CONDITIONER BODY LOTION



### **SOAP**

30 g / 1.05 oz.

#### CARE ABOUT EARTH





4-0806-16-100-00

CARDBOARD BOX





### **ECOFILL**

CARE ABOUT EARTH REUSABLE SAFE REFILLABLE ECO-DESIGNED SUSTAINABLE











#### **INNER POUCHES**

300 ml / 10.14 fl.oz.

LIQUID SOAP SHOWER GEL SHAMPOO CONDITIONER BODY LOTION



#### **WALL BRACKETS**

Stainless steel or recyclable ABS. Can be fixed with 2 screws or double-sided tape.



#### INITIAL

Locks the bottle with a screw.

MAGNETIC

Locks the bottle with a magnet.



### **GHOST**

400 ml / I3.5 fl.oz.

CARE ABOUT EARTH



RECYCLED PLASTIC BOTTLE

LIQUID SOAP SHOWER GEL SHAMPOO CONDITIONER BODY LOTION





#### **WALL BRACKET**

Recyclable ABS. Can be fixed with 2 screws or double-sided tape.



#### **KEY**

To remove the dispenser from the rail.



